

**NETS – THE NETWORK OF EMPLOYERS FOR TRAFFIC** SAFETY - IS A NON-PROFIT, PUBLIC/PRIVATE PARTNER-SHIP WORKING TO HELP **EMPLOYERS DEVELOP AND** IMPLEMENT COMPREHEN-SIVE WORKPLACE TRAFFIC SAFETY PROGRAMS. NETS IS DEDICATED TO REDUCING THE PRIMARY CAUSE OF **EMPLOYEE FATALITIES AND** LOST WORK TIME — HIGHWAY CRASHES. THIS IS ACCOMPLISHED BY ASSISTING EMPLOYERS WITH THE IMPLEMENTATION OF POLICIES, ON-SITE **EMPLOYEE PROGRAMS, AND** COMMUNITY ACTIVITIES. **AFFILIATED WITH THE NATIONAL HIGHWAY TRAFFIC** SAFETY ADMINISTRATION AND THE NATIONAL COM-MISSION AGAINST DRUNK DRIVING, NETS IS AN **ALLIANCE AMONG AMERICA'S** CORPORATE, COMMUNITY, AND GOVERNMENT LEADERS.

## BY JOINING NETS, EMPLOYERS AND ORGANIZATIONS CAN:

- Become part of an informationsharing network with other businesses working to reduce costs through improved workplace traffic safety efforts.
- Strengthen relationships with employees by demonstrating a commitment to a safe workplace.
- Develop or improve existing traffic safety policies.
- Draft written policies on safety belt use and alcohol consumption.
- Provide employees with yearround traffic safety awareness and education programs.
- Improve company outreach and standing in the community.

## WHAT NETS OFFERS TO MEMBERS:

- Training materials and seminars
- Traffic safety resource materials
- Assistance with developing grassroots traffic safety organizations
- Access to the NETS Electronic Bulletin Board System (BBS)
- ◆ CEO briefings
- Annual NETS Awards of Excellence
- Newsletters, annual reports, and other timely publications

For more information on the NETS program, send in the attached question card or call: 202/452-6005

## **WE NEED YOUR INPUT:**

Please answer the following questions and return to:

NETS 1900 L ST NW STE 705 WASHINGTON DC 20077-6428

Thank you for your assistance.

1110	int you for your assistance.
1.	My company would like to receive more information on how to join NETS.  ☐ YES ☐ NO
2.	My company would like to receive traffic safety information mailings.  ☐ YES ☐ NO
3.	My company would like to attend a FREE traffic safety awareness seminar. $\square$ YES $\square$ NO
4.	My company has existing traffic safety policies and/or programs.  ☐ YES ☐ NO
5.	My company conducts employee safety meetings.  ☐ YES ☐ NO
6.	My company publishes a newsletter or other employee communication.  ☐ YES ☐ NO
7.	My company tracks the costs of traffic crashes.  ☐ YES ☐ NO
8.	My company performs drivers license background checks on new employees.  ☐ YES ☐ NO
NAME	
TITLE	
COMPANY/ORGANIZATION	
TYPE OF BUSINESS	
NUMBER OF EMPLOYEES	
ADD	RESS
CITY	STATEZIP
BUSINESS PHONE ()	

## **NETS FACTS**

- Employers pay \$54.8 billion
  annually for on- and
  off-the-job motor vehicle
  fatalities and injuries.
- Motor vehicle crashes represent the leading cause of lost work time and on-the-job fatalities.
- Employers pay more than
  \$13,500 per injury.
  For a company with 10% net
  profit margin the average
  injury consumes the profits of
  \$135,000 in sales.
- NETS programs lead to increased productivity, lower medical and disability insurance costs, and reduced absences, and they help protect employees from loss of life and injury.